

Real Beauty
in
Knit Goods



PER
G1110
M57
T2

**THE HENRY FRANCIS *du* PONT
WINTERTHUR MUSEUM
LIBRARIES**



Real beauty in knit goods



Mohawk Valley Cap Factory, Utica, N. Y.

Copyright, 1909, by
Mohawk Valley Cap Factory, Utica, N. Y.

Prepared and printed by
Powers & Armstrong Co., Philadelphia

Mohawk Knit Goods

for men, women and children

Tam-o'-shanters

Coat Sweaters

Sweaters

Toques

Yales

Caps

Scotch Caps

Cloth Caps



Real beauty in knit goods

Knit goods are beautiful only so long as they hold their shape.

That is usually the first thing to go; the thing that makes a cap or sweater look old before its time, while everything else is still good.

So you don't want to overlook shape when buying caps and sweaters.

It doesn't matter how handsome and stylish they look when you buy them; what you want to know about them is: Will they hold their shape and good looks? Will they still be beautiful after a little wear?

How to be sure of lasting shape

You can't tell by looking at the articles themselves; but there is a way that makes buying absolutely safe for you, that insures perfect fit, lasting shape and long wear. And that is to look for and be sure that the

Mohawk "Indian" is on every knit cap and sweater you buy.

The **Mohawk "Indian"** stands for quality in caps and sweaters and is a guarantee of lasting shape.


Mohawk Caps and Sweaters are not only beautiful and stylish and perfect-fitting when you buy them, but they retain those features. They look as handsome and fit as perfectly months afterward as when new.

That is due to the quality of the yarn and the way they are knit.

It is so important to have the best yarn, and so difficult to get it of uniform quality, that we have our own yarn mill. That not only gives us the softest and finest yarn and most even in quality, but means more brilliant colorings, for fine yarn takes and holds the dye better than ordinary yarn.

**No lasting shape
unless knit to shape**

But even when good yarn is used, caps and sweaters won't retain their



shape unless they are knit to shape.

Take tam-o'-shanters, for instance. The majority of them are pulled and stretched into shape after knitting, and such goods must eventually go back to their shapelessness. It's only a question of time, and that time isn't long at the most.

So you see the importance of knitting to shape—and **Mohawk Tam-o'-shanters** are the only tam-o'-shanters that are knit to shape.

The machines we use were specially made and designed by us, and there are no others in existence.

From the spinning of the yarn to the finishing touches, every part of every knit cap and sweater is made right in our own clean, light, thoroughly-modern factories—no sweat-shop labor, no unsanitary conditions.



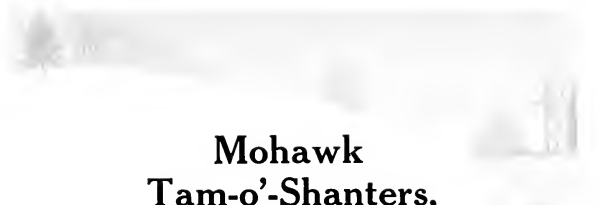
The best cost no more than the ordinary

Mohawk Caps and Sweaters leave nothing to be desired in any way. They give you beauty, style, fit, lasting shape, long wear, brilliant colors—everything you want in caps and sweaters—and yet the prices are no more than you pay for the ordinary kinds that are old, out of shape and worn out in no time.

Mohawk Caps and Sweaters are made in all styles and colors, and every one is fully guaranteed. We know how and from what they are made, and willingly stand back of our goods.

It is worth your while to look for the **Mohawk "Indian"** on every cap and sweater, and to insist on getting it.

If your dealer hasn't **Mohawk Caps and Sweaters**, don't take inferior goods that he may offer you, but write to us and we'll see that you get what you want.

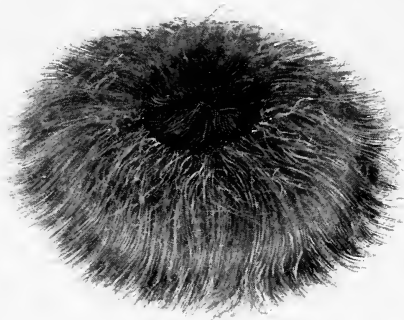


Mohawk Tam-o'-Shanters, Yales, Toques and Skating Caps

It is impossible to show in this book the complete line of these goods, but those we do show will give you an idea of the variety of styles and exclusiveness of design.

There is a **Mohawk Cap** for every purpose, and every one is of the highest quality.





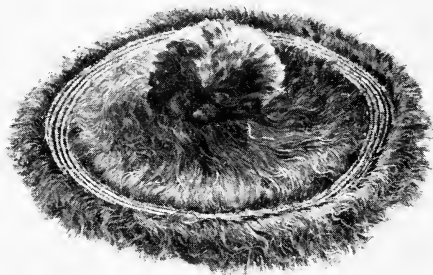
T 141

Pure Camel's-hair Tam-o'-shanter

Plain colors—cardinal, brown, black, white, oxford gray, navy blue, green.

12-inch crown. Single, double or elastic band. \$1.

Angora Tam-o'-shanters. Single, double or elastic bands. In all of the above colors except green. 50 cents.



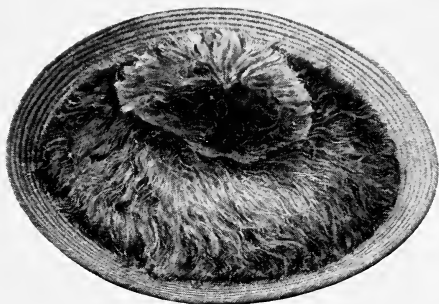
T 241

Pure Camel's-hair Tam-o'-shanter

Stitched edge.

Plain colors—cardinal, brown, black, white, oxford gray, navy blue, green.

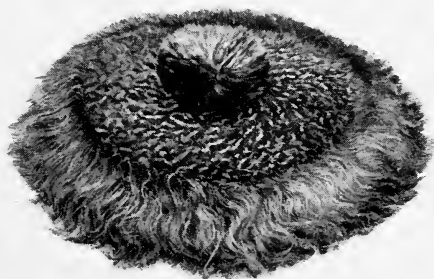
12-inch crown. Single or elastic band. \$1.



T 441

Pure Camel's-hair Tam-o'-shanter

Bound edge.
 Plain colors—cardinal, brown, black, white, oxford
 gray, navy blue, green.
 12-inch crown. Single or elastic band. \$1.



T 5141

Persian Tam-o'-shanter

Long hair edge.
 Plain colors—cardinal, brown, black, white, oxford
 gray, navy blue, green.
 12-inch crown. Single or elastic band. \$1.



T 3141

Persian Tam-o'-shanter

Closely resembles Persian lamb. Made from the same stock as our pure camel's-hair tam-o'-shanters.

Plain colors—cardinal, brown, black, white, oxford gray, navy blue, green.

12-inch crown. Single or elastic band. \$1.



W 720

Lady's Persian Genesee

A new style in Persian effect. Closely resembles Persian lamb.

Plain colors—navy blue, cardinal, brown, black, white, gray. Silk serge lining. \$1.25.



1021

Child's Sailor Hat

Flat crown.

Plain colors—cardinal, brown, black, white, oxford gray, navy blue, green. \$1.



1010

Child's Sailor Hat

Round crown.

Plain colors—cardinal, brown, black, white, oxford gray, navy blue, green. \$1.



D 621

Boy's Mohair Yale

Navy blue body, with zigzag design in white or cardinal; brown body, with white design; oxford gray body, with royal blue design. 50 cents.

Also made in plain colors—navy blue, cardinal, oxford gray. 50 cents.



D 680

Boy's Astrachan Band Yale

Cardinal, with zigzag design in navy blue; navy blue, with white or cardinal design; brown, with white design; oxford gray, with navy blue design.

Also made in plain colors—navy blue, cardinal, brown, oxford gray.

75 cents.



W 1080

Double Worsted Skating Cap

White body, with royal blue, light gray, light blue or crimson stripe; navy blue or light gray body, with scarlet stripe; scarlet body, navy blue stripe; crimson body, white stripe.

Also made with solid-color band in nine different combinations of colors.

50 cents.



W 1020

Double Worsted Skating Cap

Plain colors—scarlet, navy blue, white, crimson, light gray. 50 cents.

Double Wool Skating Caps are made in plain colors, and with different color band. 25 cents.



II 280

Fancy Angora Toque

Cardinal or oxford gray body, with white and royal blue stripes; navy blue body, with white and cardinal, or gray and cardinal stripes; gray body, cardinal and royal blue stripes; brown body, white and cardinal stripes.

Also made in plain colors—navy blue, cardinal, golden brown, white, oxford gray.

50 cents.

We also make an assortment of **Pure Camel's-hair Toques** in plain colors and with astrachan band. \$1.

Fancy Angora Toque

Navy blue body, with cardinal or oxford gray band and navy blue design; cardinal body, navy blue or oxford gray band, design in cardinal; oxford gray body, royal blue band, design in oxford gray; brown body, cardinal band, design in brown. 50 cents.



II 460



W 960

Wool Toque

Crimson body, with royal blue or white stripes; navy blue body with crimson or white stripes; royal blue body with white stripes; oxford gray body with crimson or white stripes.

Also made in plain oxford gray, navy blue and crimson.

25 cents.

Double Worsted Toque

Plain colors — scarlet, navy blue, white, silver gray, brown, light gray, 50 cents.

Other styles of worsted toques are made in striped effects as well as in plain colors. 50 cents to \$1.50.



W 840



W 940

Double Worsted Toque

Fancy stitch.

Scarlet body, with white or navy blue band and stripes; royal blue body, with white band and stripes; navy blue body, scarlet or light gray band and stripes; light gray body, scarlet or navy blue band and stripes; brown body, myrtle or white band and stripes; white body, brown, royal blue or scarlet band and stripes.

Also made in plain colors—light gray, white, scarlet, navy blue.

50 cents.

Single Worsted Toque

Wide band.

Scarlet body, with white or navy blue stripes; royal blue body, with white stripes; navy blue body, scarlet stripes; light gray body, scarlet or white stripes; brown body, myrtle or white stripes; white body, royal blue or scarlet stripes; tan body, brown stripes.

Also made in plain colors—oxford gray, white, scarlet, navy blue.

50 cents.



W 980



W 860

Child's Mercerized Toque

White body, with scarlet, royal blue, light blue, pink or light green stripes.

Also made in plain white.

25 cents.

Double Worsted Lap Top Skating Cap

Worn either with flaps turned up and buttoned over top of cap, or with flaps turned down and buttoned under chin.

Plain colors — scarlet, white, navy blue, light gray, brown.

50 cents.



W 1160



Mohawk Knit Scotch Caps

These caps have no equal for warmth and durability, and are always popular for winter wear.

We are the largest manufacturers of these goods, and make many different styles, but have space to show here only a few of the most distinctive.



101

Man's Driving Cap

Made from pure wool yarn. Silk band and binding. $4\frac{3}{4}$ inches deep.

Plain blue. Red or gray felt, or black sateen lining. 50 cents to \$1.50.



300

Man's Windsor

Made from pure wool yarn. Silk band and bow. Plain blue. Red or gray felt, or black sateen lining. 50 cents to 75 cents.



602

Indigo Havelock

Made from extra fine quality wool yarn. Seamless knit. Hatter's binding and bow; binding double stitched. $4\frac{3}{4}$ inches deep.

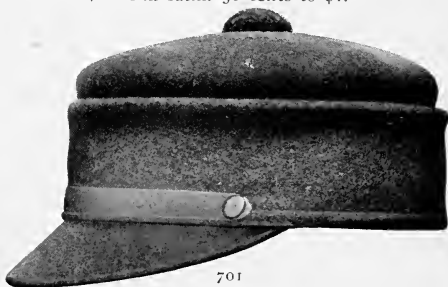
Lining of extra fine silk satin; black mercerized sateen, silk satin, or grosgrain silk. \$1.25 to \$2.

Blue Havelock

500

Made from fine wool. Silk binding and bows. $4\frac{3}{4}$ inches deep.

Lining of red or gray felt; black sateen, mercerized sateen, or silk satin. 50 cents to \$1.



701

Man's Columbia

Made from pure wool yarn. $3\frac{1}{2}$ inches deep.
Plain blue. Red or gray felt, or black sateen lining. 50 cents and 75 cents.



Mohawk Cloth Caps

Cloth caps of every description and for every purpose.

Serviceable, right in style, perfect in fit—the result of able designing, and skilful and intelligent workmanship.

Mohawk Cloth Caps are not only the best cloth caps made, but the best values at anywhere near their prices.

Hundreds of styles—too large a line to attempt to show any in our limited space. But write us about anything you want in cloth caps.

Mohawk Coat Sweaters

Exceptionally fine and beautiful garments that have a distinctive style of their own.

They are well-made, of good length and with large sleeves, and are neatly finished.

All styles are made in plain colors or with a different color front stripping.

The worsted garments are made in dark red, maroon, cardinal, scarlet, white, navy blue, royal blue, yale blue, brown, light gray, tan, green and black.

The colors of wool garments are navy blue, royal blue, scarlet, maroon, gray, green, brown and black.

Sizes

Men's, 34 to 44. Ladies', 34 to 42.
Boys' and Misses', 24 to 34.



3385

Man's Worsted Coat Sweater

Plain stitch; white pearl buttons. Made in all colors and combination of colors. \$5.
Other styles, \$1.50 to \$4.50.



T 3385 P

Man's Worsted Coat Sweater

Plain stitch; two lower pockets; white pearl buttons. Made in all colors and combination of colors.
\$5.

Other styles, \$2 to \$4.50.



3373 P

Man's Wool Coat Sweater

High quality wool. Fancy stitch front, plain back and sleeves; two lower pockets; white pearl buttons. Made in all colors and combination of colors. \$2.50.



4480 B

Boy's Worsted Coat Sweater

Plain stitch; white pearl buttons. Made in all colors and combination of colors. \$3.
Other styles, \$1 to \$2.50.



T 3389 DBP

Boy's Worsted Coat Sweater

Plain stitch; turn-down collar; two lower pockets; white pearl buttons. Made in all colors and combination of colors. \$3.

Other styles, \$2 and \$2.50.



L 75

Lady's Worsted Coat Sweater

Semi-fitting; large sleeves; two lower pockets; white pearl buttons. Made in all plain colors and combination of colors. \$4 and \$5.50.

Same style in good quality wool, \$3.

Lady's Worsted Coat Sweater

⁴⁰¹¹
(Shown on front cover)

Fully shaped at waist and hips; large full sleeves; two lower pockets; white pearl buttons. All plain colors and combination of colors. \$6.50.

Look for the Mohawk “Indian”

Make sure that it is on every knit garment, knit cap and cloth cap you buy.

You want goods of the best quality that have style and beauty and lasting shape, and you should insist upon getting them, especially when they don't cost you any more than ordinary kinds.

The way to tell them is by the Mohawk “Indian”.

**The guarantee of quality
and lasting shape**



